



Urban Music Week 2011

Request for Media Credentials

NOTE:

- Applications submitted without all required information will not be processed.
- One form per attendee.
- This form is intended for media only; Artists and Volunteers must visit www.tumf.net to obtain registration and credential information.
- Please print (All applicants must use legal names)

Application Procedure:

All completed credential application forms must be accompanied by one of the following:

- A business card
- A copy of a bylined article
- Masthead page of a current publication with your name listed
- A letter of assignment
- Website address and printed proof demonstrating original content related to topic

Media interested in applying for credentials should complete the attached form and e-mail it with required proof of employment to urbanmusicweek@gmail.com with "Request for Media Credentials" in the subject heading.

Badging Procedure:

- Submit all required information by Friday, February 18, 2011
- Once approved, you will receive an e-mail telling you when and where to receive your badge
- You will need to show photo identification when picking up your badge
- Media must display the credential badges at all times while on site at all Urban Music Week events for which they have been approved to attend

Toronto Urban Music Festival Incorporated reserves the right to approve or deny accreditation. The decision is final and cannot be appealed.

Please visit www.tumf.net to view the complete Urban Music Week schedule.



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Application for Media Credentials

First Name: _____

Last Name: _____

Media Affiliation: _____

Job Title: _____

Address:

City: _____ Prov/State: _____ Postal/Zip: _____

E-mail: _____

Cellular Phone: _____ Work Phone: _____

Which of the following most closely describes the media with which you are associated (Check all that apply):

- blogger/online media
- newspaper
- magazine
- periodicals
- radio
- TV
- other: _____

Primary focus of your coverage (Check all that apply):

- Acoustic Soul Tuesdays (open mic) – February 22
- Beat Lounge – February 24
- Luncheon/Keynote – February 25
- UMW Export Ready Showcase – February 25
- Urban Music Conference – February 25, 26
- Urban Film Screenings – February 25, 26, 27

Should additional events be added after your application has been received, we will contact you to give you the option for additional coverage.

Interview Requests (Staff, panelists, and talent are subject to availability before and during the festival):

I agree to send tear sheets, print or electronic copies/tapes, or electronic links to my coverage as soon as possible following the end of the festival as a condition of receiving credentials to the 2012 Urban Music Week or other Toronto Urban Music Festival Incorporated events.

Signature: _____

Date: _____